



BEAUTY QUEENS' INTERNATIONAL ACADEMY (BQA)

(A PERSONA INTERNATIONAL PROGRAM)

For today's life-prep and tomorrow's coronation,
BQA is with you in every step of the way.





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WHO WE ARE

Beauty Queens' International Academy "BQA" is the first-ever dedicated pageantry training academy for girls ages 13 to 27 in Egypt, where our pageant prep will also make you a life-professional.





SERVICES

We offer every service that you would need to complete your pageant preparation, no matter where in your competition journey you are.

From lessons in core competition areas, to professionals who will guide you through your journey are all handpicked with every BQA in mind.

Check them out to see which one best suits your needs and goals to get you to your winning status.

www.personainternational.com/BQA

“BQA will be synonymous with the history of female empowerment.”





MISSION

To elevate the status of women in society, beginning on the individual level; showing them the entirety of their potential and giving them the tools to access and utilize it through pageantry. Wear your Country's flag with pride. Serve you Community with authenticity and diligence.





VISION

BQA is committed to translating traditional values through pop culture. We envision a society in which every girl, across cultural borders can become her best self through life and image education, with hands on training in pageantry.

Guiding young women globally to loving their individuality, discovering their talents, knowing how to best present themselves, and owning every aspect of who they are.



EXPERTISE & MENTORSHIP AREAS



INTERVIEWS COACHES

Verbal Communication
Etiquette
Voice & Diction
Q & A



MOTION COACHES

Poise
Posture
Posing
Pasarela



SELF & CAREER MANAGEMENT COACHES

Nutrition & Physical
Fitness
Positivity & Mental
Fitness
Philanthropy
Financial Planning



IMAGE COACHES

Hair , Makeup & Nails
Wardrobe & Styling
Personal Branding
Online Image
Publicity

OUR TRAINING PROGRAMS & ADD-ON'S



ONE 2 ONE COACHING

BQA coaching packages focuses on the complete development of any pageant contender. Whether you are a first timer or seasoned vet, our packages cater to all skill levels and provide goal oriented, hands-on training in every area of pageantry.



BQA - GROUP CLASSES

BQA program will prepare, polish and primp your skills in every area of competition. Even if you are not competing, we designed a program to enhance your confidence and master your image.

Cannot attend our online courses are one click away. Time is an issue a cap where you live is designed to give you the basics.



PRIVATE LESSONS

Are you loving your program experience and can't get enough of the BQA training? Or maybe you're a pro at it all, but want to get some extra polish in a particular area before the big day is here. Choose which area of your pageant prep you want to take to the next level and let our panel of pros guide you to where you want to be.



ON-DEMAND SUPPORT

Private Consultation, Professional Photoshoot
Different Professional Looks
Wardrobe Styling Shopper
Pageantry Printouts
Pageantry Social Media Footprint





ONE 2 ONE COACHING PACKAGES

“We offer every service you need to complete your pageant preparation, no matter where in your competition journey you are”

DIAMOND PACKAGE

For your training touch-up and to further your pageant preparation. This is for the BQA that's been on the competition stage before.

PLATINUM PACKAGE

Your complete pageant preparation process: head to toe transformation, fit for coronation – we will walk you through it all.

GOLD PACKAGE

Take control of your training regime and tailor your pageant journey to maximize your strengths and bolster your weaknesses.



GROUP CLASSES

CLICK YOUR
WAY TO
THE CROWN

Tiara Classes
Full Pageantry Training

BQA Classes
Full Self-Improvement
Training

Online Classes
Pageantry & Self-
Development Training

Camps
Condensed Pageantry
Training

CLICK YOUR
WAY TO
CONFIDENCE

ROAD

THE TIARA CLASS PAGEANTRY TRAINING

PRIMP: MAKUP,
HAIR, NAILS

CHAT: INTERVIEW

WEAR:
WARDROBE

POSE: POISE, POSTURE
AND POSING

GET WELL:
HEALTH AND
WELLNESS

GET FIT:
NUTRITION
AND FITNESS

GROW:
FINANCIAL
PLANNING

COMPETE:
FINAL REVIEW

STRUT:
PasarelaWALK

GET BRANDED:
PERSONAL BRANDING
AND SOCIAL MEDIA

GIVE:
PHILANTHROPY

SHOOT:
PHOTOSHOOT

PERSONA

BQA - THE BQ PROGRAM

SELF-IMPROVEMENT TRAINING

PRIMP: MAKUP,
HAIR, NAILS

CHAT: COMMUNICATION

WEAR:
WARDROBE

GET WELL:
HEALTH AND
WELLNESS

POSE:
POISE, POSTURE
AND POSING

GET FIT:
NUTRITION
AND FITNESS

GROW:
FINANCIAL
PLANNING

STRUT:
RUNWAY WALK

GIVE:
PHILANTHROPY

GET BRANDED:
PERSONAL BRANDING
AND SOCIAL MEDIA

GRADUATE:
BQA FINALE

SHOOT:
PHOTOSHOOT

PERSONA



BQA ONLINE TRAINING

SELF IMPROVEMENT- PAGEANTRY TRAINING

STRUT:
PASARELA WALK

GRACE:
ETIQUETTE

PRIMP:
MAKEUP & HAIR

CHAT:
INTERVIEW

ROAD



BQA - CAMPS

PAGEANTRY TRAINING

PRIMP:
MAKEUP & HAIR

CHAT:
Q&A

STRUT:
PASARELA WALK

PERSONALITY:
POSITIVITY &
CONFIDENCE

ROAD

EVENTS & HAPPENINGS



MOCK INTERVIEW

Get interviewed by a panel of qualified pageant like it's finals night! Receive immediate feedback before you have a go at another round of questions.



MOCK PAGEANT

Throw on your competition face, it's time for a Mock Pageant done the BQA way. Enjoy the rush and excitement of competition night while knowing you get to learn from this too.



DIRECTORS DEBRIEF

Take advantage of this exclusive conference with industry leader and make the most of their knowledge and materials to secure your pageant's success.



CAREER DAY

Engage with innovative industry leaders and guest speakers from the career paths of tomorrow. Open up your mind to new possibilities for how you can turn your passion into a profitable profession.



STATUS PROGRAMS



BQA PARTNERS IN SUCCESS

Dedicated to businesses associated with BQA, Pageant Organizers, Trainers and Experts in the industry of making Beauty Queens.



BQA AMBASSADORS

Dedicated to Current and Former Beauty Queens and Seasoned Pageants Contestants.



VIBQ

The Very Important Beauty queen Status 'VIBQ' gives BQA Students Lifetime access to invite only BQ activities, events, and discounts.



CONTACT US

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